

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Psychology of communication		Code 1011105231011100232
Field of study Engineering Management - Part-time studies -	Profile of study (general academic, practical) (brak)	Year /Semester 2 / 3
Elective path/specialty Communication Management in	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) part-time	
No. of hours Lecture: 8 Classes: 8 Laboratory: - Project/seminars: -		No. of credits 2
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art		ECTS distribution (number and %)
Responsible for subject / lecturer:		
dr Radosław Kot email: radoslaw.kot@put.poznan.pl tel. 61 665 34 15 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student know basic categories and terms of social psychology.
2	Skills	Student has the ability to see, associate and interpret phenomena occurring in the communication process.
3	Social competencies	Student is aware of the importance of interpersonal communication in professional and private life.
Assumptions and objectives of the course:		
Obtaining knowledge in the field of theoretical foundations of communication psychology and mechanisms of effective social communication.		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student knows the types and roles of organizational and social ties. - [K1A_W06] 2. Student has a basic knowledge of organizational and social behavior. - [K1A_W08] 3. Student has knowledge of ethical norms, their sources, nature, changes and ways they influence social organizations. - [K1A_W15]		
Skills:		
1. Is able to interpret correctly social phenomena (cultural, political, legal, economic) in the field of economic sciences and the discipline of management sciences. - [K1A_U01] 2. Can use the basic theoretical knowledge and obtain data for analyzing specific social processes and phenomena (cultural, political, legal, economic) in the field of economic sciences and the discipline of management sciences. - [K1A_U02] 3. Is able to properly analyze the causes and course of specific social processes and phenomena (cultural, political, legal, economic) in the field of economic sciences and the discipline of management sciences. - [K1A_U03] 4. Has the ability to understand and analyze social phenomena. - [K1A_U08]		
Social competencies:		
1. Student understands the need and knows the possibilities of continuous training (second and third degree studies, postgraduate studies, courses) - raising professional, personal and social competences. - [K1A_K01] 2. Student is aware of the importance of behavior in a professional manner, adherence to the principles of professional ethics and respect for the diversity of views and cultures. - [K1A_K04] 3. Student is able to search and select educational and training sources and institutions to supplement and improve knowledge and skills. - [K1A_K06]		

Assessment methods of study outcomes		
- Partial grade: by questions checking the degree of mastery of previously presented issues. - Final grade: the test. At least 55% of correct answers are required.		
Course description		
- The process of communication, the role of verbal and non-verbal communication. - Cultural characters. - Communication context. - Communication procedures. - Communication efficiency - affecting factors. - Personal and cultural attitudes and social communication.		
Basic bibliography:		
1. Aronson, E., Social Animal (selected chapters)		
Additional bibliography:		
1. Selected non-fiction.		
Result of average student's workload		
Activity	Time (working hours)	
1. Lectures	30	
2. Consultations	10	
3. Preparing for the final test	33	
4. Final test	2	
Student's workload		
Source of workload	hours	ECTS
Total workload	67	3
Contact hours	35	2
Practical activities	0	0